

# **Appointment Campaign Improvements**

#### Improvements to Appointment Campaigns

#### **Attachments in Appointment Campaign Emails**

Initial campaign emails to students can now include documents or images as attachments to help the student prepare for the appointment. If a user adds one or more attachments, the attachment will be included on a list on the Confirm Campaign page. Attachments are sent with the appointment invitation email but are not displayed in other locations with appointment information, such as the appointment request banner students see when logging in to GradesFirst.

Merge Tags:?	{\$student_first_name} Inserts the student's first name	{ <b>\$student_last_name</b> } Inserts the student's last name	{\$schedule_link} Inserts a link to schedule the appointment	
File(s) Attached:				
CareerExploration Steps for Major De				×

Figure 2. List of Attachments on a Campaign Email

Merge Tags: ?	{ <b>Sstudent_first_name</b> } Inserts the student's first name	{ <b>\$student_last_name</b> } Inserts the student's last name	{ <b>\$schedule_link</b> } Inserts a link to schedule the appointment	
File(s) Attached:				
Steps_for_Major_	Declaration.pdf			
Add Attachment:				
Select file to attach				

Figure 3. Deleting an Attachment from Campaign Emails

Users can also view, add, or delete attachments when resending campaign emails.

#### **No-Show Students Can Reschedule Appointments**

Previously, students who were marked as no-shows to their campaign appointment were unable to reschedule through the campaign link. They can now reschedule a campaign-related appointment through the campaign link.

#### **Option to Include Student Name and/or ID in Appointment Names** (MUST HAVE OUTLOOK EXCHANGE OR GOOGLE INTEGRATION)

Members now have the option to include a student's name and ID in an actual appointment name, rather than needing to click into the appointment to see this information. This is configured in the Calendar

Integration Configuration section of the Global Configurations page. The two new fields are **Add student name to the title of synced calendar appointments** and **Add student ID to the title of synced calendar appointments** as shown in Figure 5. If you would like to set up Exchange or Google Integration for your school, please reach out to <u>support@gradesfirst.com</u>.

Calendar Integration Configuration
Exchange Integration Configuration Exchange Configurations
Appointment Details for Exchange and Google Integration
<ul> <li>Add student ID to synced calendar appointments?</li> <li>Add student name to synced calendar appointments?</li> </ul>
Add student phone number to synced calendar appointments?
<ul> <li>Add student name to the title of synced calendar appointments?</li> <li>Add student ID to the title of synced calendar appointments?</li> </ul>

Figure 5. New Configuration Options in Calendar Integration Configuration Section

# No-Show and Canceled Appointments Appear as "Not Yet Made" in Reports

In Appointment Campaign reports, appointments that have been canceled or are marked as no-shows appear as "Not Yet Made". Appointments that have been scheduled but not yet attended (because they are in the future), and attended appointments will appear as "Made".

餔	Appointment Campaigns >								
	01/16/2018 - 01/30/2018	01/16/2018 - 01/30/2018							
	Appointments Made	Appointments Not Yet Made	Reports Created Eligible Appointments		Options				
×	Actions <del>-</del>				Edit Campaign Details				
		STUDENT	EMAIL	TOKEN	Delete This Campaign Export Student List				
Q	1	Jocken, Millie	mtallant@eab.com	LS3I8rWKg7					
<b>\$</b>					Campaign Information				
					Campaign Type Advising				

Figure 6. Appointment Campaigns Report tabs

## **Export List of Students in a Campaign**

Advisors now have the ability to export the list of students included in an appointment campaign from that Appointment Campaign's Actions menu. Exporting this list at least twice—once before the start of the campaign and once at the end—will allow for easier reporting on campaign results. The exported list includes the student's name, ID, major, risk level, cumulative GPA and credits earned.

		<b>xport List read</b> port List has bee		copy is available in the D	ownload Center for Reports.				
-	017 - 01/0		nt Cam	.paigns >	Spring 20	)18 - (	Career (	Optior	ns
All A	opointmer	nts Made Some	Appointments Made	No Appointments Made	Reports Created Eligible	Appointments			Options
Actio	ons 🗸								Edit Campaign Details
	INDEX	APPT DATE	APPT TIME	STUDENT	STUDENT ATTENDED?	AT-RISK?	APPT CREATED ON		Delete This Campaign Export
	1	12/21/2017	2:30p-2:35p	Bigs, Shannon	Yes	No	12/21/2017	View Details	
	2	12/21/2017	3:00p-3:05p	Bigs, Shannon	No	No	12/21/2017	View Details	Campaign Information
	3	12/21/2017	3:50p-3:55p	Palms, Chad	No	No	12/21/2017	View Details	Campaign Type Advising
0	4	12/22/2017	11:00a-11:05a	Johns, Anthony	Yes	No	12/21/2017	View Details	Appointment Reasons Advising Location
0	5	12/22/2017	11:50a-11:55a	Johns, Anthony	No	No	12/21/2017	View Details	Jacob Bidg Default Appointment Length Smin

Figure 7. Export Student Campaign List

	A	В	C	D	E	F	G	Н	
1	First Name	Last Name	ID	Email	Major	Risk	Cumulative GPA	Credits Earned	Number of Appointments
2	Shannon	Bigs	101284042	shannon@whitehurst.edu	English	High	2.5	16	2
3	Henry	Davis	101456568	henry@whitehurst.edu.ex	Biology	Low	4	40	0
- 4	Anthony	Johns	101993612	anthony@whitehurst.edu.	Biology	Moderate	3	20	2
5	Chris	Kelley	102196285	chris@whitehurst.edu.exa	Chemistry	Low	3.9	39	0
6	Chad	Palms	102860315	chad@whitehurst.edu.exa	Business	Low	3.8	41	1
7									

Figure 8. CSV with Exported Student List

### **Custom Email Text When Resending Appointment Campaign Invitations**

Advisors can now change the email text when resending appointment campaign invitations, and add or delete attachments. This supports sending different (or more urgent) messages to students who have put off making an appointment.

RESEND APP	POINTMENT REQUEST	×
{\$student_	first_name}, Schedule an Advising Appointment	
B <i>I</i> ≟≣	:= 📾 🙊   🛧 🥕   Normal 🛛 -	
Please se	chedule your Advising Appointment.	*
Hello {\$stude	ent_first_name}:	
	ced that you have not filled out your Career Exploration survey, as well as your Major Declaration in our enrollment se let us kn ()	l
	requests that you schedule an appointment. To do so, please click the following link, select a time that works with e, and click Save. You will receive an email confirming the appointment time and details.	
(Sschedule li	nk3	•
body p		
Merge Tags:?	{\$student_first_name} {\$student_last_name} {\$schedule_link} Inserts the student's first name Inserts the student's last name Inserts a link to schedule the appointme	nt
File(s) Attached		
Steps_for_Maj NewCareerExp	or_Declaration.pdf Joration.pdf	$_{\times}^{\times}$
Add Attachmen	t:	
Select file to attac	'n	

Figure 9. Text Editor on Resending Appointment Invitation Window